

**DELTA DENTAL OF ILLINOIS
AND
TRUASSURE INSURANCE COMPANY**

Privacy Notice

This Privacy Notice, provided on behalf of Delta Dental of Illinois and its subsidiary TruAssure Insurance Company, describes our practices for safeguarding personal financial information of individuals enrolled in our benefit programs.

How We Collect Information

We collect, retain and use certain types of personal financial information in connection with administering benefit programs. We may collect information from the following sources:

- Information we may obtain during the application or enrollment process, such as the enrollee's name, address, bank information, credit card information and social security number;
- Information we obtain from third parties, such as claim records and similar information;
- Information about transactions and experience, such as the enrollee's claims history and premium payment records; and
- Information we obtain through Internet technology, such as information provided to us via on-line forms that enrollees complete and information we receive when enrollees visit our Web site.

How We Share Information

We treat all personal financial information as confidential. We will not disclose personal financial information concerning any person covered under our dental benefit programs to third parties not affiliated with Delta Dental of Illinois or TruAssure Insurance Company except as necessary to administer claims in the ordinary course of our business, or where such disclosure has been authorized by the enrollee, or as otherwise permitted or required by law.

Protecting Your Privacy

We take great care to properly handle information about our enrollees. We have established strict policies and procedures to protect the confidentiality of personal financial information, and we maintain physical, electronic and procedural safeguards that comply with applicable federal regulations to protect information we have collected from unauthorized access.

If you have any questions about our privacy policy, please write to us at:

**Delta Dental of Illinois / TruAssure Insurance Company
Privacy Questions
111 Shuman Boulevard
Naperville, IL 60563**